



You Have Questions...

Q & A

PRO Has Answers

Most Frequently-Asked Questions
by PROspective Members

1 PRO sounds great, but how do I find the time to participate?

Unfortunately, there are only 24 hours in each day. PRO can make you more productive, but no one can create more time.

The real question is, how do you feel about your business? Do you want to take it to the next level? Get more out of it? Do you believe that you could be more successful?

If you answered “yes” to any of these questions, it’s time to do something different. It’s easy and comfortable to keep doing things the same old way, but unless you start making changes, your business won’t change.

Participating in PRO will make give you a fresh perspective. PRO meetings create exposure and accountability that lead to positive change. But change requires commitment. PRO is for those who are committed to improving their businesses and their lives...and are willing to invest a few hours a month to do so.

Feel that your business is built around you? That your customers must deal directly with you? You definitely need PRO to grow! Your PRO board will work with you to help you reach goals that you think are impossible.

2 How do I get a return on my investment?

PRO does not promise any return on your investment. We do not sell equipment that cycles faster or provide sales training that will transform you into a better salesperson.

However, we will introduce you to new ideas and concepts that will help you transform your business. We will challenge you, encourage you, and act as devil’s advocate. (Have you ever made a bad business decision...only to wish later that someone had warned you of the unforeseen risks? That’s what we do!) PRO helps you make better decisions.

Members continue to stay in PRO year after year. Why do they stay? Because they believe they are getting a significant ROI.

3 Who will be on my PRO Board?

Your PRO board will be made up of other local business owners in non-competitive industries. You will find these members share your interests, goals, and concerns.

You are invited to attend an initial free, no-obligation PRO meeting. This way, you can meet your prospective board members and experience in an actual discussion.

Based on the information you provide, we will suggest a specific group for you, but you are free to try multiple groups until you find the best fit. The point is, your group must work for you!

4 How often does my PRO Board meet? How long do meetings run?

PRO boards meet once a month, generally on the same day each month (for example, the third Wednesday of each month). Each meeting may continue for up to four hours, but only as long as there is meaningful discussion. We are not interested in hearing war stories. We are committed to making the best use of our member's valuable time.

5 What is the success rate of PRO members?

According to our most recent survey, the average PRO member's company is growing at a compound rate of 23% per year. The average PRO member has been a member for five years or more.

6 Business is difficult right now. How can I afford PRO?

When business is tough, you can't afford NOT to join PRO. That is when change is most needed—and PRO is all about making positive changes.

PRO boards have literally prevented companies from going out of business. How? By helping troubled business owners see the reality of their situation and take actions necessary to saving the business.

PRO is the only place where you will be applauded for taking actions you don't want to take, but need to take for the sake of your business. PRO members are incredibly supportive of one another. At PRO, we have an interest in your survival and success.

**Have other questions?
We're eager to answer them for you!
Call 800-276-2233
or email info@propres.com**

